

****Real Estate Photography Preparation Checklist****

Dear Customer,

Thank you for choosing K_IMAGES-360, real estate photography services to showcase your property in the best possible light! To ensure a smooth and efficient photo shoot, we kindly ask for your cooperation in preparing your home. This preparation is crucial for creating a welcoming, neutral environment that allows potential buyers to envision themselves living in the space.

We ask that we be allowed 2 hours to complete this shoot, and the homeowners be OUT OF THE PROPERTY during the shoot.

Please use the following checklist to prepare your home for our arrival:

****General Preparation:****

1. ****Declutter:**** Remove everyday items from countertops, tables, and floors to create a clean, spacious look.
2. ****Depersonalize:**** Store away personal photographs, children's artwork, and any items that strongly reflect personal taste.
3. ****Important Documents:**** Secure and store any important papers, bills, and personal information.
4. ****Clean:**** Ensure the home is thoroughly cleaned, including windows, surfaces, and floors for a pristine look in photos. Please wipe down all mirrors and reflective surfaces of dust and fingerprints. Remove all pictures and magnets from refrigerators.
5. ****Lighting:**** Replace all burnt-out light bulbs and consider using bulbs of the same temperature (warm or cool) for consistency in photos. If there is a lamp, please ensure that it works, otherwise, store it away.
6. ****MORE LIGHTING:**** Please open all blinds and curtains to ensure as much natural light enters the home as possible.

****Room-Specific Tips:****

****Living Room:****

- Arrange furniture neatly and remove any unnecessary pieces to enhance the sense of space.
- Hide all remote controls, magazines, and cables.

****Kitchen:****

- Clear countertops, leaving only one or two decorative items (e.g., a bowl of fruit or a vase).
- Remove magnets, photos, and papers from the refrigerator.
- Ensure the sink is empty and clean.

****Bedrooms:****

- Make beds neatly and choose neutral bedding if possible. Open blinds and curtains.

- Clear nightstands and dressers of ALL personal items.
- Organize closets for a tidy appearance (closed closet doors are recommended).

****Bathrooms:****

- Remove all toiletries, shampoos, and personal items from view.
- Close toilet lids and ensure clean, fresh towels are hung neatly.

****Exterior:****

- Mow the lawn and tidy up landscaping for curb appeal.
- Remove vehicles from the driveway and do not park directly in front of the house.
- Store away garbage bins, hoses, and garden tools.

****Day of the Shoot:****

- Please ensure pets are secured or taken off-premises to avoid distractions.
- Turn on all lights and open blinds/curtains to allow for natural light.
- The homeowners should plan to be off the property during the shoot to facilitate efficiency and compliance with current health guidelines.

The photo session may last between 1 to 2 hours. The photographer will call the agent, or the homeowner once the photoshoot is complete.

Although your photographer will contact you and meet you at your home, your realtor will inform you as soon as the shoot is complete, and it is clear to return home.

This preparation not only expedites the shooting process but also significantly enhances the appeal of your property in photographs, making it more attractive to potential buyers. Any excessive staging for quality photos will result in an additional fee being charged by the photographer. Please be aware of inclement weather which is out of the control of the photographer. This can cause the re-scheduling of a portion, or the whole shoot.

We appreciate your cooperation and look forward to capturing your home in its best light!

Warm regards,

KWAME' N. HARRIS
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K_IMAGES-360
Real Estate Photography Specialist